



29th - 30th October 2024 | EY Canary Wharf Office, London

The Say Gap

*Leading Change in Law:
Elevating DE&I and Empowering Women*



EVENT ORGANISERS



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CHAIR'S FOREWORD

The Say Gap is Back – But Bigger

When we first conceived of The Say Gap in 2023, I can honestly say that we didn't anticipate what an impact it would have on everyone involved, including those of us running it. This year, we are going bigger.

Like everything in life, The Say Gap started as a chat, and probably me moaning about the fact that I find it hard to get women to speak up, even when they are outright experts.

To cut a longish story short, at the end of last year, I ran the first The Say Gap event in collaboration with Cosmonauts and Ginger Leadership Communications, teaching women to give mini Ted talks. It was more emotional than I could ever have imagined, because everyone who attended came away talking about the ways in which the things they had learned will change their lives for the better. You can listen to some testimonies [HERE](#). This year we will again be working with Ginger and bringing you another thought provoking day that I hope will be as meaningful as the last.

We will also be running a second day looking at wider diversity issues that plague the legal sector, engaging law firms and corporate legal counsel in active discussion.

I know that we can't boil the ocean and I am not going to try. But by getting some amazing people round the table and creating a space in which we can learn and grow, we can maybe move the dial.

**I can't wait to see you at
The Say Gap later this year.**

Caroline Hill

Editor-in-Chief

legali insider



AGENDA IN A GLIMPSE

The Say Gap 2024 agenda spans two days, addressing diversity challenges in the legal industry and empowering women through storytelling. **Day One features roundtable discussions and active learning sessions on DE&I challenges**, alongside personal stories from influential speakers who are leaders in the industry. **Day Two focuses on teaching women to give impactful mini-Ted Talks**, with sessions led by Caroline Hill and Sarah Lloyd-Hughes, emphasising business storytelling techniques to boost confidence and influence.

DAY 1: Diversity in Law

- Challenges and Collaboration in Improving Diversity
- Innovative Approaches to Diversity through Coaching and Design Thinking
- Sustainable Performance and Diverse Team Environment
- Personal Experiences and Solutions in Diversity

DAY 2: Women Empowerment in Law

- Empowerment through Storytelling
- Skill Development and Practical Application
- Interactive Presentations and Peer Feedback
- Harnessing the Power of Storytelling for Influence

AGENDA | DAY 1

Diversity in Law

Fostering an Environment in Which Diverse Teams Can Thrive

08:30 - 09:30 **Registration & Breakfast**

09:30 - 09:35 **Opening Remarks**

Caroline Hill, Editor in Chief, **Legal IT Insider**
Conference Chair

09:35 - 09:50 **Opening Keynote | EY**

09:50 - 11:20 **Presentation by Claire Sanders**

Diversity is being invited to the party; inclusivity is being asked to dance.” Most of us will recognise that quote but what does it mean in practice? Why is inclusivity so important for modern business? How do we foster an inclusive work environment? In this session, Claire Sanders of Being Human will explore the answers to these questions, introducing the concept of psychological safety as a key ingredient in high-performing teams and sharing ideas for how to develop and nurture an inclusive space, where creativity and connection will thrive.

Clare Sanders, Co-Founder, **Being Human Consulting Ltd.**

11:20 - 12:10 **Coffee & Networking Break**

12:10 - 12:25 **Presentation by Feargus MacDaeid**

Feargus MacDaeid, Co-Founder and Chief Strategy Officer of Legal Technology Start-Up, **Definely**

Feargus is registered blind and Definely was formed in response to the difficulties he had in navigating technologies such as Microsoft Word, with many law firm technology systems and documents largely inaccessible to people who are visually impaired.

12:25 - 13:00

Fireside Conversation with Meta

How can in-house legal teams and law firms collaborate better to achieve diversity objectives?

Speaker, TBC

13:00 - 14:00

Networking Lunch Break

14:00 - 15:00

Chatham House Panel Discussion

An open conversation around some of the challenges in improving diversity within the profession.

Sharon Thomas, Founder and Executive Director,
Black Counsel Forum

Sharon is a solicitor and the former Director of Legal at Accenture and subsequently Associate General Counsel of New York-listed company Genpact. She is a champion for the advancement of the UK's black lawyers and an advocate for equity in the legal profession.

Feargus MacDaeid, Co-founder and Chief Strategy
Officer of Legal Technology Start-Up, **Definely**

Janice D Costa, Legal Operations Manager, **EMEA, Meta**

15:00 - 15:30

Coffee & Networking Break

15:30 - 17:00

Active learning session with Manu Kanwar, founder of LexSolutions and the Law Firm Maturity Index and Denis Potemkin, Founder of Majoto.

Manu Kanwar, Founder, **LexSolutions** and the **Law Firm Maturity Index**

Kanwar, who is a former General Counsel of companies including Yahoo and Powa Technologies, helps law firms to work together to overcome racial diversity challenges with both long and short-term initiatives.

Denis Potemkin, Founder, **Majoto** | Head of Innovation,
LexSolutions

17:00 - 17:05

Closing Remarks

Caroline Hill, Editor in Chief, **Legal IT Insider**
Conference Chair

17:05 - 19:05

Drinks and Canapes Reception

AGENDA | DAY 2

Women Empowerment in Law

How to Tell Your Story to Achieve the Right Business Outcomes

A day of active learning & development with our host Sarah Lloyd-Hughes from Ginger Leadership Communications

08:30 - 09:30 Registration & Breakfast

09:30 - 09:35 Opening Remarks

Caroline Hill, Editor in Chief, Legal IT Insider

09:35 - 09:55 Opening Keynote | EY

09:55 - 10:10 Sponsor Keynote | Platinum

10:10 - 11:10

Active Training Session with Ginger Leadership Communications. *How to tell a story to have the right effect on your business scenario.*

The world has never seemed noisier, and it is more essential than ever to understand how to make your voice heard, crystal clear, through that noise.

In first session of the day, Sarah Lloyd-Hughes, CEO and founder of Ginger Leadership Communications will guide us through concepts that will help us to understand the rationale of storytelling, and about achieving visibility and confidence. If we can't cut through the noise from a strategic business perspective, then we are just part of the noise. How do we make sure our ideas gain the attention they deserve?

Sarah Lloyd Hughes, Founder, **Ginger Leadership Communications**

Caroline Hill, Editor in Chief, **Legal IT Insider**

11:10 - 11:55

Coffee & Networking Break

11:55 - 12:55

Training Session. *How to build out your story so that it has all the details its needs and is compelling.*

Storytelling is a journey, and in this active learning session, you will begin to understand the fundamental components that make a story resonate, as well as how to become more strategic in the journey that you take others on to achieve your objectives.

Sarah Lloyd Hughes, Founder, **Ginger Leadership Communications**

Caroline Hill, Editor in Chief, **Legal IT Insider**

12:55 - 13:55

Networking Lunch Break

13:55 - 14:55

Panel Session

Dana Denis-Smith, Founder, **Obelisk Support** | Founder, **the First 100 Years campaign** | TedX speaker

Speakers, TBC

14:55 - 15:40

Training Session

Adding your personality – and a bit of razzle dazzle!

You will begin crafting your talks and vocalising them with the help of a prop or two.

Sarah Lloyd Hughes, Founder, **Ginger Leadership Communications**

Caroline Hill, Editor in Chief, **Legal IT Insider**

15:40 - 16:15

Coffee & Networking Break

16:15 - 17:15

Training Session

Telling your story, your way

You will be up on your feet, presenting to your group and some of you will be presenting on stage to the entire room. If you attended last year and didn't present on stage, maybe this is your time. Whatever the circumstances, if you have the confidence, and want to showcase it, this is your time to shine.

Sarah Lloyd Hughes, Founder, **Ginger Leadership Communications**

Caroline Hill, Editor in Chief, **Legal IT Insider**

17:15 - 17:20

Closing Remarks

Caroline Hill, Editor in Chief, **Legal IT Insider**

17:20 - 19:30

End of Day - Drinks Reception

TICKETS

Early Birds

£250 + VAT

| *Until July 31st* |

Standard

£350 + VAT

| *Until September 30th* |

Final Release

£500 + VAT

| *Until the Event* |

[Buy your ticket](#)

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